



## Welcome

### Dr. Jay Bernhardt, Director

The National Center for Health Marketing is part of the Coordinating Center for Health Information and Service at the CDC. We're one of the newest Centers here at the CDC, designed to increase the health impact of health marketing, health communication and partnership activities throughout the entire agency. This website is designed to be a resource for health professionals inside and outside the CDC in order to allow all of us to exchange information, provide useful tools and resources and collectively increase the impact of our work and we hope, over time, that people who come to this website will contribute information and make it better for all of us, and we hope to hear from people who are visiting and thanks for coming.

For more information, visit [www.cdc.gov/healthmarketing/](http://www.cdc.gov/healthmarketing/),  
or call CDC at 800-CDC-INFO (English and Spanish) or 888-232-6348 (TTY).